WHEREAS, America is experiencing a vast growth in individual participation in sports and all types of athletic endeavors and this involvement has become a major part of our nation's culture in the latter half of the Twentieth Century; and,

WHEREAS, Because of this growth in sports in America, the young people of our nation are now called upon to provide a massive portion of the leadership required in maintaining this development; and,

WHEREAS, The uniquely American role of "Cheerleader" is observing its Eightieth Aniversary and, in this regard, it is important to point out that cheerleaders have traditionally held high-ranking positions of responsibility and leadership on all of America's high school and college campuses since the year 1899; and,

WHEREAS, The cheerleader serves not only as a force for good on the athletic fields and courts, he or she is constantly involved in promoting good sportsmanship, high student morale, constructive involvement by athletic crowds, and maintenance of traditions that have helped build America's educational systems; and,

WHEREAS, This form of unusual leadership will now be the focus of attention on a CBS nationally-televised program entitled "National Collegiate Cheerleading Championships" on Monday night, April 16, 1979, and that because of this very special recognition for their role in American athletic events:

NOW, THEREFORE, I, **WILLIAM J. JANKLOW**, Governor of the State of South Dakota, do hereby declare the 16th day of April, 1979, to be designated as

CHEERLEADERS' DAY

in the State of South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capitol City, this Twenty-Ninth Day of March, in the Year of Our Lord, Nineteen Hundred and Seventy-Nine

WILLIAM J. JANKLOW, GOVERNOR

ATTEST:

ALICE KUNDERT, SECRETARY OF STATE

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF ORIGINAL RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA Law 1-27-4. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORD AND ON MICROFILM WHICH MEET THE RECOMMENDED REQUIREMENTS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT REPRODUCTIONS. REDUCTION 24 ROLL NO 2
DATE MICROFILMED
CAMERA OPERATOR